



Collectively – you and I, and many more people –
seek to improve the experience of Austinites.



What is the City doing?

The City of Austin is creating its first Strategic Plan in more than a decade.



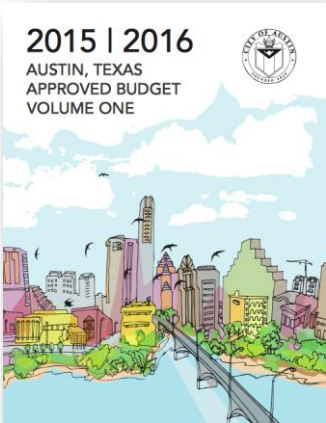
OFFICE OF
PERFORMANCE
MANAGEMENT

Council Strategic Direction

50,000 feet

Altitude Level

1 year



Short

3-5 years



Mid

30 years



Long-Range
Community Vision:
Complete Communities

Organizational
Focus Areas

Long

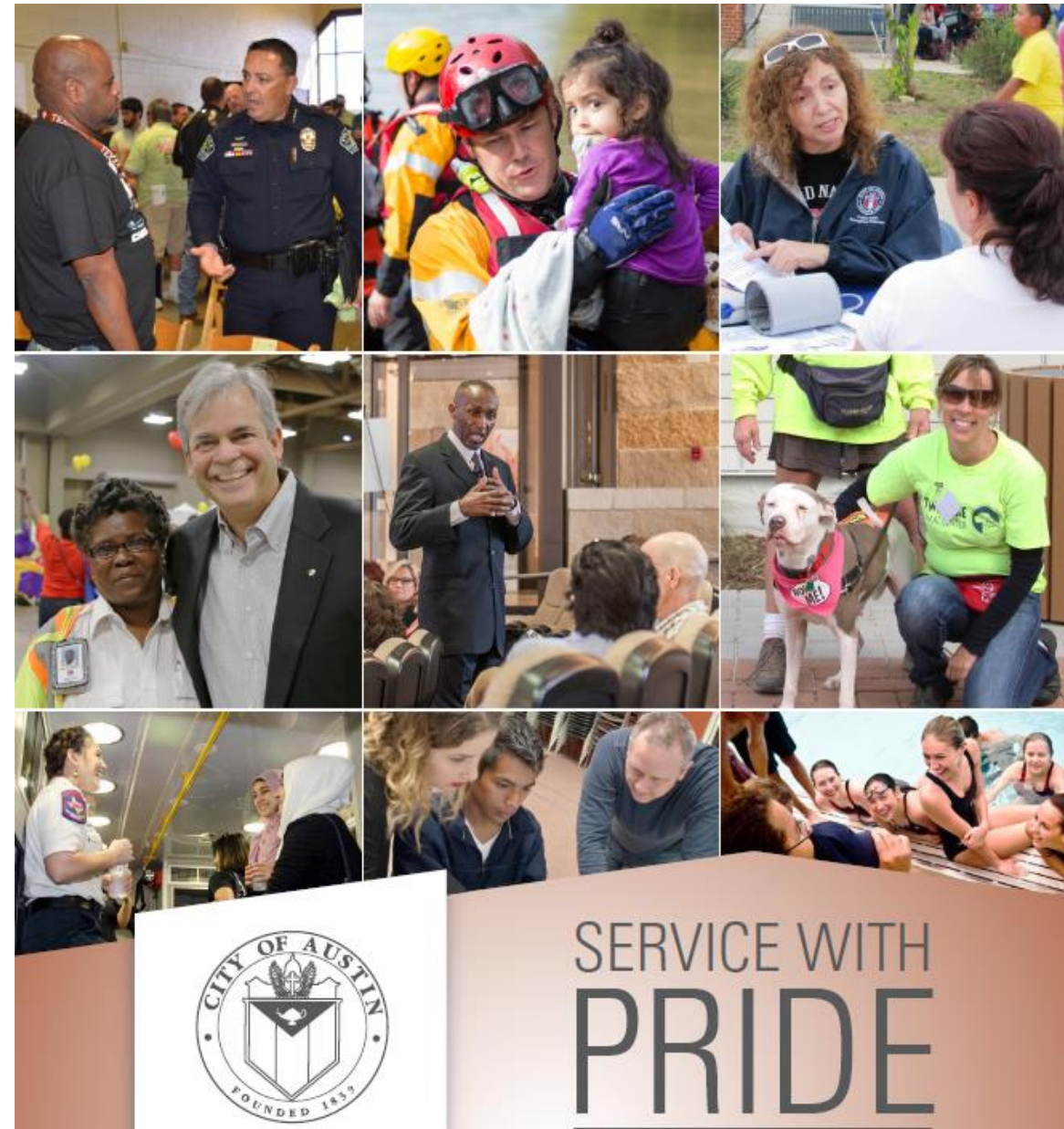
Horizon (time)



**IN 30 YEARS
AUSTIN WILL BE...**

The most pressing needs of the community change over time.

Adaptive strategic planning will ensure over time that every City employee is working on something that matters significantly to Austinites.





Preliminary Citywide Strategic Outcomes

In working toward the city's long-term vision as articulated in *Imagine Austin* and our aspiration of being one of the most unique, thriving, livable cities in the country, this City Council has chosen to pursue these strategic outcomes at this time.

Together we strive to create a community where every Austinite has choices that allow them to experience and contribute to all of the following outcomes:

- Economic Opportunity & Affordability
- Mobility
- Safety
- Health
- Cultural & Learning Opportunities
- Government that Works

DRAFT

Council
Strategy
Workshop